

Program Viability Task Force
Conference Call Minutes
February 25, 2005

Members Present: Billie Collier, Dixie Crase, Lynda Harriman, Shirley Hymon-Parker, Steve Jorgensen, Carol Kellett, Gay Nell McGinnis, Lynette Olson, Frances Shipley, Virginia Vincenti.

Paulette Pardun, Bernice Richardson, and Barbara Stewart were absent.

Virginia Vincenti called the meeting to order at 3:00 PM EST. The minutes of the January 21 conference call were approved as distributed. Billie Collier agreed to take minutes for the present meeting.

Old Business

1. Report on February 2005 CAFCS/BoHS Joint Meeting

Carol Kellett reported that BoHS will focus on developing leaders who understand the integrative nature of the profession and will begin work on determining indicators of successful program models. Frances Shipley reported that CAFCS has prepared a Strategic Plan, which includes developing a leadership workshop. CAFCS will also host the Program Viability web site.

Dorothy Mitstifer and her assistant Brian will work with the Task Force to develop the web site. Content areas for the site were identified and Task Force members (listed below) volunteered to provide information for these pages. Frances Shipley will submit the initial list of contents to Dorothy, after which Lynette Olson and Steve Jorgensen will be the contacts. Gay Nell McGinnis will investigate linking to the AAFCS site.

List of content pages

Overview for Task Force: Kellett

Consultants: Olson

Conceptual papers: Vincenti

NASULGC panel presentations: Collier

Chancellor Perlman's presentation: Collier (through Marjorie Kostelnik)

Successful campaigns to save programs (OSU, Auburn, KSU)

Structure Survey results: Vincenti and Stewart

Educational orientation to profession (aimed at new faculty from specialized backgrounds)

Task Force agendas and minutes: Vincenti

KON Call for Papers on Higher Education Program Viability: Kellett

Announcements: Mitstifer

2. Purpose of the PVTF

There was a brief discussion of the Task Force purpose; this will be explored more fully at a future meeting.

3. Renaming the PVTF

After some discussion, it was recommended that the Task Force be renamed “Task Force for Program Advancement.”

4. KON Call for Paper on Higher Education Program Viability

Carol Kellett served on the committee to plan this.

5. Cost of Previous Conference Calls

Lynette will obtain the costs of past conference calls from AAFCS to determine expenditures and allocations.

New Business

6. Program Success Indicators

There was discussion of best practices as guidance in determining success and effectiveness of programs. To gather this information, Steve Jorgensen will hire a graduate student to work with him to identify indicators of success. A survey instrument will then be developed to assess the importance of these indicators by type of institution. The results from the current survey of program structures will be used to classify institutions by type and size.

Next steps

7. Determine management of web site

8. Complete Structure Survey and provide results to Task Force

The meeting was adjourned at 4:15 PM. The next conference call will be April 1 at 3:00 EST.

Respectfully submitted,

Billie J. Collier